



2024

IAMHP Trusted Partner Program



TRUSTED PARTNER PRICING

TRUSTED PARTNER ANNUAL MEMBERSHIP

\$5,500

BEP TUSTED PARTNER ANNUAL MEMBERHSIP

\$4,500

For more information contact
support@iamhpteam.org

Who We Are

The Illinois Association of Medicaid Health Plans (IAMHP) is a trade organization that represent the entire Medicaid Managed Care Industry in Illinois. This includes Aetna Better Health of Illinois, BlueCross BlueShield of Illinois, CountyCare Health Plan, Humana, Meridian Health Plan, and Molina Healthcare of Illinois.

What We Do

As a member organization for the Medicaid managed care health plans, IAMHP works with the IL state government, legislators, advocacy groups and Medicaid patients to invest in and provide high-quality healthcare focused on cost-effective, individualized care that helps the residents of Illinois live longer and healthier lives.

Trusted Partner Program

IAMHP has been serving the needs of Illinois Medicaid members, health plans, industry partners, and providers for many years, and realize improving healthcare delivery systems is a never-ending job. It is for this reason that trusted partnerships with industry leaders are so crucial in achieving better healthcare outcomes. The IAMHP Trusted Partner Program gives you and your team access to the latest industry news, an opportunity to promote your business, priority access to events, business liaison support, and more.

EXCLUSIVE NETWORKING



Opportunity to Present

Gain direct access to networking and communication opportunities by promoting your organization's unique contributions and skill sets to healthcare industry leaders with a presentation to the Health Plan CEOs.

IAMHP Annual Conference

As an IAMHP Trusted Partner, you will receive two complimentary annual conference tickets and unlimited additional tickets for your staff at a discounted member price. This is a value of \$1,100+!

PROMOTION



Extend Your Reach

Your logo will be displayed on the IAMHP website with a direct link to your organization's page, plus you will be able to promote your upcoming events on IAMHP's website calendar.

Newletters

Over 4,000 industry contacts receive IAMHP's quarterly newsletters, which highlight a topic area important to the Medicaid space and include contributions from our member Medicaid Managed Care Organizations (MCOs).

Contributing a meaningful article or content in one of our quarterly newsletters not only keeps others informed on important and relevant information, but also allows a unique opportunity for exposure, awareness, and partnership with important industry leaders.

Social Media

As another advantage of membership, IAMHP will re-share your organization's posts onto our social media platforms and include you in our Trusted Partner Feature promotions to increase your exposure and enhance visibility.

BENEFITS

PODCASTS



By sharing your podcast, you can reach Medicaid service providers, healthcare leaders, policy makers, community advocates, vendors, and Health Plans by discussing important healthcare topics while educating the healthcare ecosystem about your organization.

WEBINARS



Access

Trusted Partner's receive full access to all 2024 IAMHP's Lunch & Learn which are an hour long and cover more broad focused topics as well as Sip & Refresh webinars which are 45 minutes long and cover more focused recurring topics, including Medicaid billing, Medicaid and healthcare policy changes, value-based care, quality initiatives, community engagement, partnerships with providers and community organizations, and other Medicaid related matters. This is a value of \$770!

The schedule of webinars can be found at iamhp.org/product/2024-Annual-Package.

Sponsorship Opportunity

We are able to host webinars for Medicaid MCOs, health care leaders, law makers, policy makers, vendors, Trusted Partners, community advocates and providers thanks to our corporate and presenting sponsors. As a webinar sponsor, IAMHP would promote and share your company's mission, goal, and vision before a complimentary IAMHP webinar. This is a value of \$500!

SUPPORT



Receive consultative liaison support from IAMHP to help your organization foster and maintain strategic partnerships, identify opportunities, implement solutions, and target new markets.

testimonial

Illinois Critical Access Hospital Network (ICAHN)

“The IAMHP team brings an in depth amount of knowledge and insight into the Medicaid and healthcare industry that brings value to the ICAHN membership. Their webinars, podcasts, trainings and their professionalism has been of critical value and helps us better support our member's needs. The collaboration between us and the IAMHP team has been excellent and helps support the ICAHN mission. We look forward to this continued partnership and we recommend the Trusted Partner program to providers, trade associations, and vendors.”

MTM

“The IAMHP Trusted Partner Program is a great resource for any business, regardless of size. The biggest value of IAMHP's Trusted Partner program is the opportunity to build relationships with our colleagues in the industry. MTM's membership with IAMHP supports us so we can continue improving member health outcomes. Being a member of IAMHP provides us with the latest industry information and the connections that we need to do our best work. The IAMHP team makes it easy for us and we appreciate all that they do.”



Promotion



Priority
Event
Access



WEBINAR
PODCAST



Networking



Latest
Industry
News